



FALL 2021 SBI STRATEGIES FOR SUCCESS

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The Sustaining Biological Infrastructure (SBI) Strategies for Success course will provide you with the financial management, strategic planning, communication, and fundraising skills and tools you need to make your project or program more successful and financially sustainable. Expert faculty will use lectures, group work, discussions, and case studies to:

- Provide tools and tips that you will use to assess your project and develop an action plan;
- Introduce essential strategies to communicate effectively with your stakeholders; and
- Provide guidance and best practices to help you succeed as you add value to your program, face uncertainty, and make difficult decisions.

COURSE SCHEDULE: The course runs every Tuesday and Thursday from 3:00pm – 4:30 pm Eastern beginning October 12 and ending Nov 23 (note there is no class on Nov 11 due to the federal holiday).

PRICING: Registration prior to August 15 is \$500, a discount of \$50. We also offer a colleague discount when two individuals from the same organization register, a total discount of \$100 will be applied. Interested in bringing a small group? Contact us for information on group pricing (sbi@esa.org).

REGISTER AT: <https://bit.ly/36uj6SP>

Article pictures

